

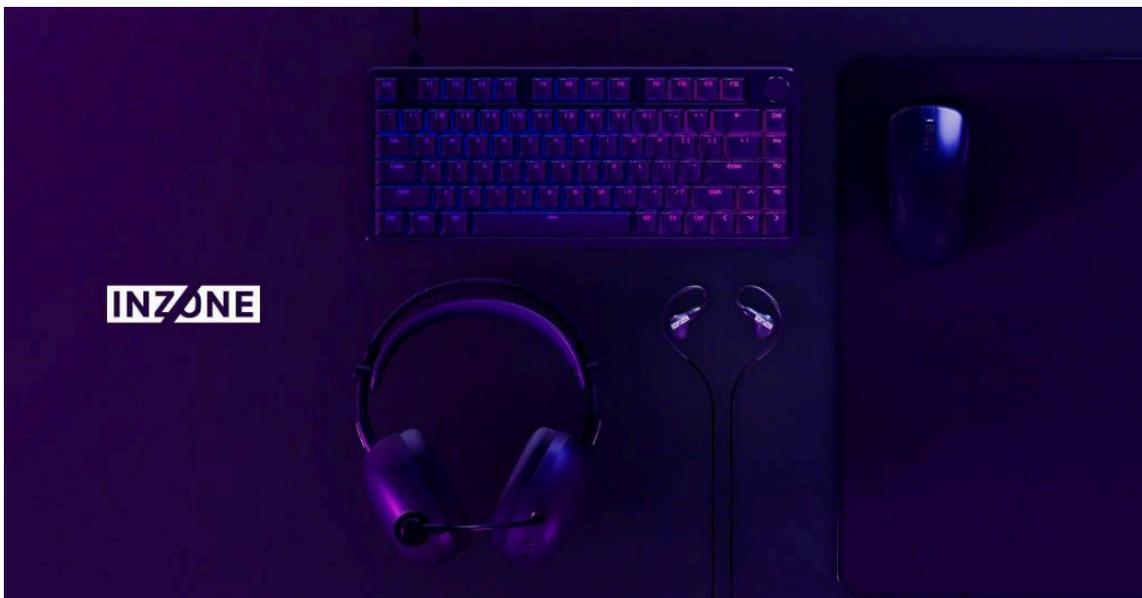
# SONY

For Immediate Release

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## Sony Completes its INZONE Gaming Gear Range with New Headsets and More



**SYDNEY AUSTRALIA, Wednesday 20 August 2025** - Sony has today announced it is expanding its INZONE gaming gear range with a full suite of products aimed at PC gamers, and *designed to win*.

The [INZONE H9 II](#) joins the range alongside new in-ear gaming earphones [INZONE E9](#). Completing the suite of gaming products in the INZONE range are the specially designed [INZONE KBD-H75 gaming keyboard](#), [INZONE Mouse-A](#) gaming mouse, and [INZONE Mat-D](#) and [Mat-F](#) mousepads.



All new models have been co-developed with leading esports team, Fnatic. Along with Sony's expertise, Fnatic contributed deep insights in gaming gear, and feedback from professional players. The new INZONE range has been designed to enhance your FPS gameplay experience.

Additionally, the INZONE E9 in-ear headphones have been approved for use at the Apex Legends Global Series Year 5 Championship, helping professional players concentrate on their competition with great comfort, FPS optimised sound and superb noise isolation.



INZONE H9 II in black and white

## **INZONE H9 II – built for the best, with the best**

The INZONE H9 II, is INZONE’s flagship gaming headset. Offering high quality sound and noise cancellation in a lightweight design with a detachable microphone.

From tournament-grade audio, fit, mic quality, placement of buttons and LED—every detail was shaped by Fnatic’s feedback to deliver elite performance with the H9 II.

Built around the driver unit in Sony’s new critically acclaimed WH-1000XM6 wireless noise cancelling headphones, the H9 II delivers full-spectrum clarity, for far away footsteps or unsettling deep rumbles.

The INZONE H9 II also features a highly directional cardioid boom microphone that picks up your voice clearly while cutting ambient noise. Its long adjustable boom stays exactly where you place it. In addition, surrounding noise gets filtered out with AI-optimised precision, so your teammates hear more of your voice. Plus, with super wide band, the INZONE H9 II can deliver clearer, more natural sound than ever before, ensuring every callout sounds crisp and competition ready.

The H9 II weighs in at just 260g<sup>1</sup> and features a redesigned headband that evenly distributes weight, so the headset stays comfortable through long sessions and tight scrimms.



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<sup>1</sup> Weight without microphone attached. Weight with microphone is approximately 273g.

For intense gaming, the supplied USB-C® dongle offers a dedicated ultra-low-latency 2.4GHz connection. LE Audio and Bluetooth® maintains a simultaneous connection for you to enjoy low latency gameplay while maintaining connection to your smartphone for calls and notifications. With up to 30 hours battery life between charges<sup>2</sup>. A soft pouch is included to keep parts together, so they don't get lost at home, and helps to prevent damage.



INZONE E9 in black and white

### **Nothing but the game with the INZONE E9**

New to the INZONE line up are the INZONE E9 compact wired in-ear headphones.

With the sound tuning developed through feedback from Fnatic, the INZONE E9 ensures you catch footsteps, reloads, and distant threats before they catch you.

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<sup>2</sup> The 30 hours battery life requires 2.4GHz connection, noise-cancelling off and chat is active

The INZONE E9 features a compact design to ensure a snug fit with minimal ear pressure. You can also swap between noise isolation foam tips or silicone hybrid tips in multiple sizes for all day comfort.



The INZONE E9 features Sony's first fully enclosed structure in earphones. The sealed body, combined with noise isolation ear tips achieves superior passive noise reduction for more focused sound. Perfect for when you need to block out a pro tournament crowd, or simple background distraction in everyday play.

The INZONE Hub for PC gaming lets you adjust your audio profile and your EQ settings with virtual 7.1ch audio and 360 spatial sound to adjust to your taste with the USB-C audio box.



## **Discover the INZONE KBD-H75 gaming keyboard**

The INZONE KBD-H75 is Sony's first gaming keyboard<sup>3</sup>. Featuring a rapid trigger that allows you to toggle input on/off without returning keys to the reset position. Combined with up to an 8000Hz polling rate for lightning-fast signal delivery, this powerful combination enhances your FPS gameplay experience!

Perfect for long gaming sessions, utilising a gasket mount absorbs impact and dampens vibration, delivering a softer press and cleaner sound that keeps you focused over hours of play.



Incorporating professional feedback from Fnatic, the INZONE KBD-H75 gaming keyboard adopts a 75% layout while eliminating key isolation for an even more compact width.

The space-efficient dial allows for customisable assignments<sup>4</sup>, such as volume control which frees up space for fast, clean mouse flicks. Featuring a machined aluminium chassis, this keyboard offers a quality feel that befits a long-term partner in your gaming journey.

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<sup>3</sup> The INZONE KBD- H75 is available in a standard US (ANSI) layout. Additional regions will be added in the spring of 2026.

<sup>4</sup> Setting the dial and shortcut key assignments requires the use of the INZONE Hub app.



### **Move effortlessly with the wireless INZONE Mouse-A gaming mouse**

This ultra-lightweight mouse balances agility and rigidity. At 48.4g, INZONE Mouse-A feels fast and effortless, thanks to a reinforced shell with hollow glass microspheres. This contributes to the weight reduction and stability that holds strong under pressure and plays with purpose all session long. INZONE Mouse-A offers up to a 90 hour battery life<sup>5</sup>.

The mouse is also equipped with a high-performance custom sensor exclusive to INZONE. With up to 30K DPI, acceleration up to 70G, and a maximum speed of 750 IPS, giving you pinpoint accuracy at pro-level speed.

With a polling rate of up to 8000Hz, INZONE Mouse-A delivers smoother tracking and near-zero lag. Custom signal tuning keeps it stable, even under a max polling load.

The optical switch uses light to transmit signals, resulting in no physical contact. This significantly increases response speed, allowing for quicker actions during gameplay.

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<sup>5</sup> When used at 1000Hz polling rate.



From form factor to click feel, INZONE Mouse-A was shaped through hands-on feedback from Fnatic players, and refined across prototypes for handling that holds under pressure.

### **Prioritise performance with INZONE Mat-F and INZONE Mat-D**

Two new mousepads have been added to the INZONE range – the INZONE Mat-F and INZONE Mat-D.

The INZONE Mat-F provides a 6mm thickness made with SlimFlex material. This helps to provide just enough resistance to support sharper aiming and smoother braking. The textured fabric allows easy micro-corrections with enough friction to support hard stops making it ideal for low sens players needing both finesse and control.



INZONE Mat-F

The INZONE Mat-D has a 4mm thickness and is designed for a smooth glide and high-speed response in any Battle Royale style games. The low friction supports light, fast flicks and effortless tracking, ideal for high sens players who rely on constant motion.



INZONE Mat-D

INZONE Mat-F and INZONE Mat-D's low edge and anti-fray stitching allows the stitch line to sit below the surface, staying out of your way during gameplay and built for consistent use.

Both mats have been developed with core gamers in mind. Every surface detail was shaped through co-creation with Fnatic pros prioritising speed, precision, and stability at top-level gameplay.



### **INZONE H3 new colour option**

The INZONE H3 Wired Gaming Headset is now available in a new black colour option, in addition to the existing white model.



INZONE H3 in black and white

### **PAX AUS 2025**



Sony will be bringing INZONE to PAX AUS 2025.

This debut marks a significant milestone for Sony Australia, as it steps into one of the world's most iconic gaming events for the first time. Attendees can expect an interactive booth experience – focusing on PC game play - featuring, product testing, hands-on demos, live competitions, and exclusive prizes

*"We're excited to connect with the gaming community at PAX AUS and show gamers what INZONE is all about," – Julien Goyet - Business Unit Head Video & Sound. "Our focus is to empower gamers at every level with gear that delivers performance, reliability, style and of course, is Designed to Win!"*

Visit Sony's INZONE activation at PAX AUS 2025 and discover the future of audio & tech for PC gaming.

### **Pricing and Availability**

- [INZONE H9 II](#) will be available from October with an RRP of \$499.95 AUD
- [INZONE E9](#) will be available from October with an RRP of \$209.95 AUD
- [INZONE KBD-H75 gaming keyboard](#) will be available from October with an RRP of \$469.95 AUD
- [INZONE Mouse-A gaming mouse](#) will be available from October with an RRP of \$269.95 AUD
- [INZONE Mat-D gaming mousepad](#) will be available from October with an RRP of \$74.95 AUD
- [INZONE Mat-F gaming mousepad](#) will be available from October with an RRP of \$129.95 AUD
- [INZONE H3 black](#) will be available from October with an RRP of \$149.95 AUD

For more information visit:

<https://www.sony.com.au/gaming-gear/inzone-fnatic-gaming-gears>

ENDS

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**Images:** Product images can be downloaded from the Sony Australia & NZ Flickr site: <https://www.flickr.com/photos/sony-anz/>. For assistance, please contact the Sony team at Adhesive PR at [sony@ernestagency.com](mailto:sony@ernestagency.com)

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