



For Immediate Release

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NEWS RELEASE: *Immediate*

Sony Electronics Broadens Availability of 360 Spatial Sound Experience with Software Upgrade to the HT-A7000 Premium Soundbar



SYDNEY - AUSTRALIA, 5 JANUARY 2022 – Sony Electronics today announced a software upgrade for the premium HT-A7000 soundbar, which will add the customer-loved **360 Spatial Sound Mapping capabilities** that first premiered in the HT-A9 home theatre system in 2021¹. Customers can access this innovative feature when connecting their soundbar to Sony’s new **SA-RS5 wireless rear speakers**, launching July 2022, or the currently available SA-RS3S wireless rear speakers.

With Sony's revolutionary **360 Spatial Sound Mapping technology**, customers can feel sound from every direction and distance. Using **Sound Field Optimisation**, the soundbar uses built-in microphones to ingeniously measure the relative height and position of the soundbar and rear speakers. 360 Spatial Sound Mapping technology then creates multiple phantom speakers by synthesising sound waves based on positional information. Thanks to this technology, Sony's wide spatial sound field fills every part of the living space, so everyone gets the same sound experience, wherever they are in the room.

Customers can enhance the experience further by pairing with a compatible BRAVIA™ XR television. Using the **Acoustic Centre Syncⁱⁱ** feature, both a soundbar and BRAVIA XR TV become the centre speaker in the home cinema system as part of the 360 Spatial Sound Mapping setup^{1,2}, enabling sound to precisely match what's on the screen for clearer dialogue and a more immersive experience.

SA-RS5 Wireless Rear Speakers



Introducing Sony's new **SA-RS5ⁱⁱⁱ wireless rear speakers**. Delivering optimal sound quality and wide directivity for 360 Spatial Sound in combination with a compatible soundbar^{iv}. They feature up-firing speakers for richer and more immersive 360 Spatial Sound as well as built-in battery power^v for up to 10 hours of wireless playtime.

SA-RS5 Wireless Rear Speakers' Key Features:

- **Create immersive and clear sound:** Up-firing speakers reflect sound off the ceiling for more immersive overhead audio. Both wide directivity woofers and soft dome tweeters create a rich, expansive soundstage that offers exceptional clarity. Dual passive radiators enhance low-end tones, giving bass a boost.
- **Long-lasting battery life^{vi}:** With up to 10 hours of battery life when fully charged, the speakers offer flexible installation to fit almost any living room setup as they are completely wireless. They can be charged out of sight and easily powered up to automatically make a wireless connection with a compatible soundbar. It's quick and easy with no need for messy cables. If in a hurry, just 10 minutes of charge will give up to 90 minutes of use^{vii}. SA-RS5 can be used using the supplied AC adaptor if required.
- **One touch sound calibration:** The SA-RS5 comes with OPTIMISE buttons and dual microphones in each speaker. Simply press the optimisation button to automatically calibrate the SA-RS5 speakers to your room. Using multiple microphones, the SA-RS5 intelligently measures the distance between the soundbar and the ceiling, for a wider and more natural surround sound experience.
- **Easily integrated speaker design:** These speakers are designed using an Omnidirectional Block concept to match Sony's compatible soundbars. The cylindrical shape represents a single solid block and their flat rear surface fits perfectly against a wall.

Pricing and Availability

The **SA-RS5 Wireless Rear Speakers** will be available in Australia from July 2022.

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About Sony Corporation

Sony Corporation is a creative entertainment company with a solid foundation of technology. From game and network services to music, pictures, electronics, image sensors and financial services - Sony's purpose is to fill the world with emotion through the power of creativity and technology. For more information, visit: <http://www.sony.net/>.

About Sony Australia: Sony Australia Limited is a wholly owned subsidiary of the Sony Corporation of Japan, and a leading manufacturer of audio, video, communications and information technology products for the consumer and professional markets. Committed to producing innovative and quality electronic products, the range includes BRAVIA TVs, Alpha digital interchangeable lens cameras and Cyber-shot digital cameras, headphones, Walkman MP3 players and other audio products, and professional broadcast equipment. For more information on Sony Australia, visit www.sony.com.au.

Images: Product images can be downloaded from the Sony Australia & NZ Flickr site: <https://www.flickr.com/photos/sony-anz/>. For assistance, please contact the Sony team at Adhesive PR at sony@adhesivepr.com.au

Social Media: Stay up-to-date with Sony Australia competitions, events, product reviews and videos via Facebook - www.facebook.com/sonyaustralia, Instagram www.instagram.com/sonyaustralia and YouTube www.youtube.com/sonyaustralia.

ⁱ Compatible rear speakers (SA-RS3S, SA-RS5) and a software update on the soundbar are required to enjoy 360 Spatial Sound by 360 Spatial Sound Mapping technology. Software update available by mid 2022. Soundbar OTA (Over-The-Air) software update available by mid 2022. Network connection required for software updates.

ⁱⁱ ² BRAVIA Acoustic Centre Sync mode works with the following models: A95K series, A90K series, A80K series, X95K series, X90K series, Z9J series, A90J series, A80J series and X95J series. Product availability varies by country.

ⁱⁱⁱ To use the SA-RS5, compatible soundbar (sold separately) is required: HT-A7000

^{iv} Currently compatible with HT-A7000

^v Built-in battery charging time will take about 4 hours (when using supplied AC adaptor). Actual charging time may vary from the time above due to the surrounding temperature and usage conditions.

^{vi} The battery life may differ from the stated time depending on usage conditions such as volume, type of sound source, connected model, ambient temperature of the device, etc.

^{vii} When using supplied AC adaptor.