

WINNER

SONY

AUSTRALIAN  
ELECTRICAL  
RETAILING  
AWARDS 2008



VOTED  
BEST AUDIO &  
HOME THEATRE  
BRAND



Sony has a passion for sound, and in 2007 connectivity and compatibility were at the heart of Sony's dedication to achieving the best in sound experience. This was a commitment that really stood out in Sony's 2007 range of audio equipment. Whether it is the latest in HiFi, incorporating Sony's Digital Media Port or hot home theatre systems enabled with Bluetooth™ technology, Sony's new audio products are designed to seamlessly slot into your lifestyle.

By combining top sound quality with the ease and comfort of connectivity and compatibility in our home theatre and audio product line-ups, Sony has created a winning formula.

### Product highlights in 2007

#### DAV-IS10

New to the home theatre range in 2007 and designed to match Sony's award winning BRAVIA range of TVs, the DAV-IS10 DVD Lifestyle system oozes style with its minimalist design. From the amazingly ultra-compact satellite speakers that are no bigger than a golf ball, to the stylish remote control, Sony designers were guided by traditional principles of Japanese style including simplicity and essential shapes. Attention to styling detail is evident from the moment you see the beautifully clear, translucent finish. And despite the compact size of the speaker system, a new DSP algorithm was developed to produce rich, full 5.1 channel surround sound.

#### DAV-DZ1000

This DVD lifestyle system is a stylish wooden tallboy speaker system with piano black finish and a slim centre speaker. An unprecedented seven coats of varnish have been used in the speaker construction, ensuring they look as good as they sound. The HDMI output upscales DVDs to

720p/1080i resolution and with S-DIAT Wireless Ready, surround speakers can be connected wirelessly with the addition of the optional wireless kit, perfect for that uncluttered minimalist look.

#### RHT-G800

A brand new category in Australia for Sony, intelligent active audio furniture promises to transform the look of your lounge room. The RHT-G800 is a complete surround sound system cleverly concealed in a stylish TV stand, so you can free your entertainment system of clutter and get amazing digital surround sound. The RHT-G800 is an all-in-one home entertainment solution that combines a flat panel television stand with a high-end, full-featured surround sound system.

#### STR-DA5300ES

The STR-DA5300ES multi-room AV receiver makes HD content complete by creating a listening experience that's just as engaging as the picture you are watching. With six HDMI outputs, currently the most available on any receiver on the market, the DA5300ES will become your home entertainment hub.

Supporting DTS HD, DolbyTruHD and Dolby Digital+ and including uncompressed linear PCM, the DA5300ES works perfectly with Blu-ray Disc media.

#### Walkman S-series

For the first time on a Walkman, simply drag and drop music, video and even photos files directly onto the player – eliminating the need for any complex software. The Walkman S-series featured 2GB, 4GB or 8GB storage capacities. Ultra-compact and lightweight at only 50 grams, the Walkman is available in six vibrant colours. It boasts a long battery life enabling up to 33 hours of music playback or 9.5 hours of video viewing, a stylish design using highest quality material, outstanding sound quality, easy navigation as well as an FM tuner.

