

SONY®

WALKMAN®

Safe



from noise.



The new Walkman® S Series  
Video MP3 Player

S  
series

## IMMERSE IN PURE SOUND WITH STATE-OF-THE-ART NOISE-CANCELLING TECHNOLOGY.

The slimmest Walkman® ever produced, Sony's NWZ-S730F Video MP3 player marks a milestone in the history of sound. Its inbuilt noise-cancelling function\* puts the fate of noise in your hands while being coupled with a unique combination of Clear Audio Technologies means you always have a choice between remarkable sound or serene silence. SensMe™ Channels – another sophisticated invention by Sony – smartens your playlist, serving up music from your collection to match your mood. Add on superb battery stamina, robust codec support, an FM tuner, not forgetting a crystal-clear QVGA display, and this Walkman® becomes indispensable company to the demanding music lover.



\*At 200Hz (of perceived sound level).

# THE COMBINATION FOR UNMATCHED SOUND QUALITY

## INBUILT NOISE-CANCELLING FUNCTION



Aided by high-performance noise-cancelling headphones, MDR-NC020 (bundled), inbuilt noise-cancelling circuitry is capable of reducing up to 75%\* ambient noise (static hum or incessant buzz), heightening your music enjoyment in-train or in-flight. It also comes supplied with an in-flight cable and plug adapter, allowing you to enjoy music or videos onboard aircraft, disturbance-free.

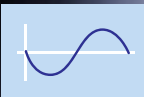
### HOW IT WORKS

Ambient noise signals are first detected via the inbuilt microphone planted within each headphone. They are then analysed and subsequently neutralised by opposing sound waves exuded by the advanced noise-cancelling circuit.

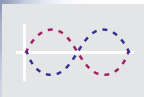
Ambient noise detected



Opposing wave generated



Neutralisation



Supplied in-flight cable and plug adapter

## SONY'S CLEAR AUDIO TECHNOLOGIES

### MDR-NC020 NOISE-CANCELLING HEADPHONES

Featuring highly responsive 13.5 mm driver units, this pair of headphones pumps out bass and treble in perfect clarity over a wide dynamic range. Moreover, its unique ear bud design and positioning creates airtight aural chambers, locking in every note and beat whenever you put them on.

### DIGITAL SOUND ENHANCEMENT ENGINE (DSEE)



Sony's Digital Sound Enhancement Engine recreates high-frequency-spectrum sounds lost during audio compression, letting you enjoy high-fidelity playback.

### CLEAR BASS

Relish lustrous and distortion-free bass with Sony's Clear Bass technology.



### CLEAR STEREO

This technology prevents leakage of signals from one channel to another, keeping the playback integrity of every song intact.

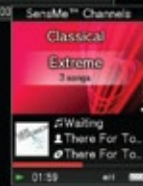
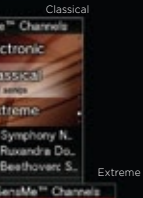


\*At 200Hz (of perceived sound level). Enjoy music in noisy environments such as on the train or in airplane cabins without turning up the volume on your Walkman\*. Do note that not all of the ambient noise will be cancelled.

# SensMe™ Channels (AUTOMATIC PLAYLIST CREATION)



Morning/Daytime/Evening  
/Night/Midnight



Your very own digital DJ that intelligently serves up music to match your mood, SensMe™ Channels creates playlists based on characteristics inherent in each song.



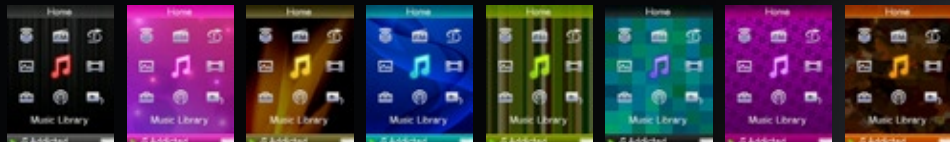
## HOW IT WORKS

After importing songs into your Walkman®, you can choose to have your songs analysed by Sony's '12 Tone Analysis' technology which analyses the tone, speed and rhythm (based on their meta-data) and intuitively categorises them into 11 preset moods/channels for selection.

## OTHER FEATURES

### COLOURFUL USER INTERFACE

Personalise your Walkman® with pictures from your image library or our range of 10 pre-installed wallpapers. Each Walkman® also features a unique interface colour that matches with the wallpaper of your choice.



### SUPERB BATTERY STAMINA



Often the bugbear of hand-held entertainment devices, battery performance has been given a longer lease of life in this Walkman® – stay enshrined in crystal-clear music (up to 40 hours) or high-resolution videos (up to 10 hours).

### FM TUNER (30 PRESETS)

Tired of listening to your playlists? Why not tune in to your favourite radio station for some fresh beats?



# SPECIFICATIONS

	NWZ-S736F	NWZ-S738F	NWZ-S739F
Capacity	4 GB	8 GB	16 GB
Colours	Black  Gold 		
Supported Audio Formats	AAC-LC <sup>1</sup> , Linear PCM, MP3, WMA <sup>2</sup>		
Supported Video Formats	AVC (H.264/AVC), MPEG-4, Windows Media Video 9		
Supported Photo Formats	JPEG, 4,000 x 4,000 pixels (16,000,000 pixels)		
Display	2.01" TFT QVGA (240 x 320 pixels) Colour LCD (262,144 colours), horizontal and vertical viewing		
FM Tuner	No. of Presets: 30, FM Frequency Range: 87.5-108.0 MHz, Headphone Cord Antenna		
Music Searching Methods	Folder/All Songs/Artist/Album/Playlists/Genre/Release Year		
Music Play Mode	Normal/Repeat/Repeat 1 Song/Shuffle/Shuffle All//Shuffle & Repeat		
Clear Audio Technologies	DSEE/Clear Stereo/Clear Bass/Noise-cancelling/13.5 mm EX Headphones		
Sound Effects	5-Band Equaliser: Heavy/Jazz/Pop/Unique/Custom 1/Custom 2		
Noise-cancelling Modes	Normal Mode/Quiet Mode/External Input Mode		
PC Connection	Hi-Speed USB WM-PORT (Multi-connector): 22 pin		
Power Source/Recharging Method	Built-in Rechargeable Li-ion Battery, USB Power (from a computer via supplied USB cable)		
Battery Life (continuous playback)	<b>Music</b> (NC "Off" / NC "On") <ul style="list-style-type: none"> <li>MP3 (128kbps)<sup>3</sup> or WMA (128kbps)<sup>3</sup>: Approx. 40 H/30 H</li> <li>AAC (128kbps)<sup>3</sup>: Approx. 38 H/29 H</li> <li>Linear PCM (141kbps)<sup>3</sup>: Approx. 43 H/32 H</li> </ul>		
	<b>Video</b> (NC "Off" / NC "On") <ul style="list-style-type: none"> <li>MPEG-4 (384kbps)<sup>4</sup>: Approx. 10 H/9 H</li> <li>WMV (384kbps)<sup>4</sup>: Approx. 10 H/9.5 H</li> <li>AVC Baseline Profile (384kbps)<sup>4</sup>: Approx. 8.5 H/7.5 H</li> </ul>		
	<b>Radio</b> (NC "Off" / NC "On") <ul style="list-style-type: none"> <li>FM Radio: Approx. 22 H/18 H</li> </ul>		
Charging Time (Via PC USB Port)	80% Recharge: Approx. 1.5 H, Full Recharge: Approx. 3 H		
Interface	Headphone Stereo Mini-jack, WM-PORT (Multi-connector): 22 pin, Hi-Speed USB Compatible (2.0)		
USB Mode	MSC (Mass Storage Class), MTP (Media Transfer Protocol)		
Dimensions	42.9 mm (w) x 89.5 mm (h) x 7.5 mm (d), Weight: Approx. 46 g (1.60 oz)		
Supplied accessories	Headphones MDR-NC020LP (105 cm), USB Cable (1 m), Audio Input Cable, Plug Adaptor for In-Flight Use (single/dual), "Windows Media Player 11", "Media Manager for Walkman*", "Operation Guide" and "Content Transfer" on CD-ROM, Quick Start Guide		

<sup>1</sup> Copyright-protected AAC-LC files cannot be played back.

<sup>2</sup> Compatible with WM-DRM 10

<sup>3</sup> The timings are approximated when the Equaliser is set to "None". DSEE, Clear Stereo, Dynamic Normaliser and New Song Pop Up are set to "Off". And Type of Screensaver set to "Blank".

<sup>4</sup> The timings are approximated when the Brightness of the Common Setting is set to "3".

# OPTIONAL ACCESSORIES



**Silicon case with 1 protector sheet**  
CKM-NWS630



**Leather case**  
CKL-NWS630



**Clear case**  
CKH-NWS630



**Armband**  
CKA-NWS630



**Protector sheet**  
PRF-NWS630



**Privacy filter**  
PRF-NWP200



**Dock speaker**  
SRS-NWGT10



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