

# SONY

**For Immediate Release**

For further information:  
Jayne Ellis, 02 9281 3933  
[jayne@adhesivepr.com.au](mailto:jayne@adhesivepr.com.au)  
Adhesive PR

Laura Hunter, 02 8873 2218  
[laura.hunter@ap.sony.com](mailto:laura.hunter@ap.sony.com)  
Sony Australia Ltd

## **Sony introduces new in-car audio with enhanced smartphone connectivity, OE integration and impeccable sound quality**



XAV-AX5000



XS-GS1631C

**SYDNEY, 9 January 2018** – Sony announced today a new line-up of in-car audio systems with added features, most notably the [XAV-AX5000](#) 6.95" AV receiver with Apple CarPlay / Android Auto™. The line-up also includes the [XS-GS1631C](#), three-way component speakers. All products enhance the in-car audio experience, whether it's for long journeys or for those who are on-the-go.

### **XAV-AX5000 car AV receiver key features**

- **Apple CarPlay<sup>12</sup>:** A smarter, safer way to use iPhone on the road. CarPlay seamlessly integrates iPhones with the car audio's display and controls. Drivers can make phone calls, access music, send and receive messages, get directions optimised for traffic conditions, and more while staying focused on the road.

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<sup>1</sup> Apple, iPad, iPhone, iPod and iPod touch are trademarks of Apple Inc., registered in the U.S. and other countries. Apple CarPlay is a trademark of Apple Inc. Available in selected countries only, please check with your local Sony representative on availability in your market.

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- **Android Auto<sup>3</sup> 2:** Android Auto extends the Android platform into the car in a way that's purpose-built for driving. With a simple and intuitive interface and powerful new voice actions, it's designed to minimise distraction. It automatically brings useful information organised into simple cards that appear when needed, for directions, music, messaging and more.
- **Super quick wake up:** The latest AV receiver's super quick wake up design boasts more than double the speed for activation in comparison to current products. It is ready to hit the road soon after ignition is turned on.
- **6.95-inch bezel-less flush surface display with capacitive touch screen:** Adopting a flush mount capacitive touch screen resulted in an astonishingly flat, bezel-less and beautiful display.
- **Improved sleek aluminium key terminal:** The ergonomically designed key terminal gives instant access to the basic operation that includes source selections and sound adjustments while minimising distractions.
- **Space saving installation with single DIN rear chassis:** The rear chassis is designed with single-DIN dimensions that give enough room to store connected cable harnesses, steering wheel control adopter, and more. The XAV-AX5000 boasts 23% shorter depth in comparison with the XAV-AX100.
- **Dual USB Ports:** Thanks to dual USB ports, the user can now hook up various storage devices to play from any music library while connecting smartphone for Apple CarPlay or Android Auto.
- **55Wx4 MAX/20Wx4 RMS DRA2 with EXTRA BASS™ circuitry<sup>4</sup>:** A built-in 4-channel amplifier delivers 55 watts x 4(max. at 4 ohms) / 20 watts x 4 (RMS at 4 ohms) output power with DRA2 (Dynamic Reality Amp 2) power IC. The EXTRA BASS™ works to overcome engine noise and reproduce clear punchy sound at any volume level. The 2-mode boost steps allow for both delicate and heavy boost settings.
- **Sound optimisation:** The DSO (Dynamic Stage Organiser) creates vivid sound image as if there were speakers on the dashboard. The 10-band equaliser (EQ10) with 10 pre-sets provides easy and effective frequency adjustment for various listening environments.
- **FLAC audio file compatible** (via USB terminal only): Free Lossless Audio Codec (FLAC), is an audio format similar to MP3, but with the difference that it compresses without any loss in quality.
- **3-pre-out connectivity:** For future expandability, the 3-pre out connectivity builds a full acoustic system including a subwoofer, a mono amplifier and 4-channel amplifier for even louder and powerful sound reproduction.

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<sup>3</sup> Requires the Android Auto app on Google Play and on Android compatible smartphone running Android 5.0 Lollipop or higher. Android Auto may not be available on all devices and is not available in all countries or regions. Android, Android Auto, and Google Play are trademarks of Google LLC.

<sup>4</sup> EXTRA BASS is a trademark of Sony Corporation.

- **Rear view camera ready:** The image of a connected rear view camera is seen when the vehicle's transmission lever is shifted to the R (Reverse) position or when tapping the Rear Camera icon in the home screen.

#### **XS-GS1631C, three-way component speaker key features**

- **Three-way component speaker system to meet latest market demands:** As an addition to Sony's premium GS series speakers, this 3-way component speaker system features the Sony original MRC (Mica Reinforced Cellular) Aramid Fiber Matrix cone diaphragms, newly developed 3 1/3" mid-range drivers with neodymium magnet for superior response and easy installation, and a 1" soft dome tweeter with wider dispersion.

The **XAV-AX5000** will be available in Australia from June 2018 while the **XS-GS1631C** will be available from April 2018.

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**About Sony:** With a diverse portfolio of businesses across electronics, music, film, interactive games and telecommunications, Sony is uniquely positioned to be the world's largest technology and entertainment company. Sony Australia Limited is a wholly owned subsidiary of the Sony Corporation of Japan, and a leading manufacturer of audio, video, communications and information technology products for the consumer and professional markets. Committed to producing innovative and quality electronic products, the range includes BRAVIA TVs, Cyber-shot digital cameras, Handycam camcorders, α digital interchangeable lens cameras, Walkman MP3 players, headphones and other audio products, and professional broadcast equipment. For more information on Sony Australia, visit [www.sony.com.au](http://www.sony.com.au).

**Product Information:** For further Sony product information or stockist details, readers can contact Sony Australia on 1300 720 071 or visit [www.sony.com.au](http://www.sony.com.au). For all trade and commercial enquiries, readers can contact the Directed Electronics Australia Team on 03 8331 4800 or email [sony.sales@directed.com.au](mailto:sony.sales@directed.com.au).

**Images:** Product images can be downloaded from the Sony Australia Flickr site <http://www.flickr.com/photos/sonyaustralia/sets>. For assistance, please contact the Sony team at Adhesive PR at [sony@adhesivepr.com.au](mailto:sony@adhesivepr.com.au)

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