

SONY

For Immediate Release

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Sony Australia Ltd

Sony announces 'Ready for PlayStation®5' for current BRAVIA™ TVs



X90H



Z8H

SYDNEY, 30 July 2020 – Sony today announced a lineup of its current BRAVIA TVs are officially 'Ready for PlayStation®5'. The new 'Ready for PlayStation 5' tagline has been created in partnership with Sony Interactive Entertainment (SIE) to make it easier for consumers to select the optimum TV in preparation for the highly anticipated launch of PlayStation 5 (PS5™), the next-generation game console being released this holiday season.

The first 'Ready for PlayStation 5' TVs from Sony includes the standout X90H 4K HDR Full Array LED and Z8H 8K HDR Full Array LED models¹. The X90H displays gameplay images of up to 4K resolution at 120 fps² with a very low input lag of 7.2ms³. The Z8H is capable of

¹ 8K: 7,680 x 4,320 pixels. 4K: 3,840 x 2,160 pixels. Requires HDR compatible content from supported streaming services, such as Netflix and Amazon Video or HDR compatible content device connected via HDMI input. Requires HDMI® cables sold separately.

² 4K/120fps display will be available via a future firmware update on BRAVIA TV.

³ The input lag is measured with XH90/X900H via 4K/120fps game HDMI input based on internal testing conditions and may differ in real-time usage environment or specific conditions.

displaying incredibly detailed 8K resolution images⁴ while also showcasing 4K resolution gameplay images at super-smooth 120 fps² (supporting spec varies by PS5 game). Both TVs will provide extremely smooth gaming experiences with the PS5 console.

'Ready for PlayStation 5' TV models also boast BRAVIA Game Mode, which allows users to automatically play games on the PS5 console with low latency. Thanks to BRAVIA Game Mode, users can wake both TV and PS5 with the DualSense™ wireless controller at once, while also seamlessly control their PS5 using just the TV remote⁵.

Sony's TVs deliver beautiful pictures with vibrant colour and stunning contrast, thanks to the best-in-class family of X1 processors. Additionally, powerful sound that comes directly from the TV screen creates a highly realistic and captivating viewing experience. With Sony's cutting-edge proprietary technologies, users can become fully immersed in the true next-generation level of transformative play offered by PS5.

Sony, together with SIE, will continue to provide the ultimate gaming experience to PlayStation fans around the world with 'One Sony', a unique collaboration of creativity and technology across Sony entities.

The 'Ready for PlayStation 5' TV models, the X90H and Z8H, will be available in Australia from September.

For product specifications, please visit: <https://www.sony.com.au/electronics/bravia-gaming>

For more information on BRAVIA, please visit:

<https://www.sony.com.au/electronics/televisions-home-cinema>

⁴ Display of 8K game images from PS5 will be available via a future firmware update on BRAVIA TV.

⁵TV Remote provides automatic power sync and basic cursor controls of PlayStation game console.

"PlayStation", "DualSense" and "PS5" are registered trademarks or trademarks of Sony Interactive Entertainment Inc.



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About Sony: With a diverse portfolio of businesses across electronics, music, film, interactive games and telecommunications, Sony is uniquely positioned to be the world's largest technology and entertainment company. Sony Australia Limited is a wholly owned subsidiary of the Sony Corporation of Japan, and a leading manufacturer of audio, video, communications and information technology products for the consumer and professional markets. Committed to producing innovative and quality electronic products, the range includes BRAVIA TVs, Cyber-shot digital cameras, Handycam camcorders, α digital interchangeable lens cameras, Walkman MP3 players, headphones and other audio products, and HD professional broadcast equipment. For more information on Sony Australia, visit www.sony.com.au.

Product Information: For further Sony product information or stockist details, readers can contact Sony Australia on 1300 720 071 or visit www.sony.com.au. For all trade and commercial enquiries, readers can contact the Directed Electronics Australia Team on 03 8331 4800 or email sony.sales@directed.com.au.

Images: Product images can be downloaded from the Sony Australia Flickr site <http://www.flickr.com/photos/sonyaustralia/sets>. For assistance, please contact the Sony team at Adhesive PR at sony@adhesivepr.com.au

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