

# SONY

For Immediate Release

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## Sony introduces the SRS-XB13 - powerful EXTRA BASS™ sound in a compact speaker



- Compact speaker that packs plenty of punch and expansive sound
- A speaker ready to go anywhere thanks to a multiway strap and durable design
- A long-lasting battery ensures your party doesn't stop

**SYDNEY, 17 March 2021:** Sony today introduces the **SRS-XB13** – a compact and portable wireless speaker that expands sound all around.

### Ready for anything

The **XB13** brings the music wherever you go. The compact speaker features a durable exterior and a multiway strap that can be hung anywhere, whether that be on your backpack or on your wrist, or even from a beach umbrella when you're out in the sun. The speaker can be hung upside down from a higher place to create a waterfall of music that engulfs you in the rhythm. The **XB13** is the ideal portable speaker to take anywhere.



### **Small speaker, big sound**

Don't be fooled by the **XB13's** compact size, with EXTRA BASS™ and a Sound Diffusion Processor, this little speaker packs plenty of punch. You can enjoy powerful sound with EXTRA BASS™ which means a passive radiator works together with a full range speaker to enhance low-end tones, giving bass a boost, despite the compact size. Additionally, the Sound Diffusion Processor expands sound in any space, with its DSP technology.

If you want even bigger sound, pair two XB13 speakers wirelessly for stereo sound that reaches even further<sup>1</sup>.

### **Epic stamina**

The **XB13** is ready for almost anything, with a dust and water-resistant design, so you can enjoy your music at the pool, park or on a long hike thanks to its IP67 rating<sup>2</sup>.

It has up to 16-hours music playback and now provides battery life information via your phone

### **Seamless connectivity**

Need to make a call? The **XB13** has you covered. Whether you're at home or out and about, the built-in mic lets you enjoy hands-free calling through your speaker.

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<sup>1</sup> Only compatible between SRS-XB13 wireless speakers



### Seamless Connectivity

The **XB13** features Google's<sup>2</sup> Fast Pair technology so that you can connect compatible Android™ smartphones or tablets in seconds. Simply turn on your speaker and your nearby smartphone will prompt you to connect, so you can enjoy your music within seconds.

### Pricing and Availability



The **XB13** features USB Type-C® charging and comes in 3 colours; black, taupe & light blue. The SRS-XB13 will be available in Australia from early April 2021 for SRP \$89.00.

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### About Sony Corporation

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<sup>2</sup> Google is a trademark of Google LLC.

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**Images:** Product images can be downloaded from the Sony Australia Flickr site <http://www.flickr.com/photos/sonyaustralia/sets>. For assistance, please contact the Sony team at Adhesive PR at [sony@adhesivepr.com.au](mailto:sony@adhesivepr.com.au)

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