

SONY

For Immediate Release

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Take your home cinema experience to a new dimension with Sony's new Dolby Atmos / DTS:X 5.1.2ch HT-A5000 Soundbar



- **Experience multi-directional sound thanks to Vertical Surround Engine and S-Force PRO Front Surround**
- **Upgrade your sound experience with optional speakers**
- **Enjoy a sound experience that adapts to suit your room with Sound Field Optimisation**
- **Experience an immersive audio-visual experience when connected to Sony TVs¹ with Acoustic Centre Sync**

SYDNEY, AUSTRALIA - 10 September 2021 – Sony today added to its soundbar range with the introduction of the **HT-A5000**. This 5.1.2 channel Dolby Atmos® soundbar lets you enjoy the thrill of the cinema in your own home thanks to Sony's renowned audio technology, including Vertical Surround Engine and S-Force PRO Front Surround.

Great surround sound at your fingertips

The **HT-A5000** features Vertical Surround Engine, Sony's advanced surround sound technology. Experience the excitement of the big screen at home, thanks to the support of audio formats like Dolby Atmos® and DTS:X®. The front speakers and up-firing speakers, combined with Sony's unique signal processing, reproduce "vertical" audio, meaning the

¹ BRAVIA™ Acoustic Centre Sync mode works with the Z9J series, A90J series, A80J and X95J Series. Product availability varies by country .

HT-A5000 soundbar can position sound in a vertical space. You can experience overhead sound without the need for in-ceiling speakers and enjoy a realistic, multi-dimensional sound, making film nights with your family even more fun.

The **HT-A5000** also features S-Force PRO Front Surround to make an even wider horizontal sound field. It uses the front X-Balanced Speaker Unit and Sony's unique digital sound field processing technology to virtually reproduce a large and immersive sound field horizontally.



Surround sound perfect for your room

To enjoy an even more personalised and immersive sound experience, the **HT-A5000** comes with Sound Field Optimisation. The **HT-A5000**, with built-in microphones intelligently measures the height and width of the room, as well as the position of the optional subwoofer and rear speakers and optimises the sound to perfectly fit to your room layout. With the **HT-A5000**, you can enjoy Sound Field Optimisation with or without optional speakers, simply activate the simple calibration process during initial set up or from the home menu.

Enjoy high quality sound

Powerful speakers in the **HT-A5000** work together to deliver clear, wide-ranging sound. The **HT-A5000** comes with a built-in dual subwoofer for deep bass and two up-firing speakers that reflect sound off the ceiling for immersive overhead audio.

The soundbar also features two side beam tweeters that bounce sound off the side walls and expand surround sound to give you an immersive experience that goes beyond the size of your TV.

The up-firing speakers, built-in dual subwoofer and front speakers feature Sony's unique X-Balanced Speaker Unit. The unique rectangular shape maximises the area of the speaker diaphragm, as well as increases the sound pressure for punchier bass and greater vocal clarity.



Experience music like the artist intended

The **HT-A5000** is also great for music lovers. You can enjoy music the way the artists truly intended with High-Resolution Audio or discover a new way of listening with 360 Reality Audio² for a truly immersive music experience, as real as if you are there at a live concert. You can enjoy 360 Reality Audio on Deezer, nugs.net and TIDAL³. **The HT-A5000** also features DSEE Extreme™, which uses Edge-AI to upscale compressed digital files in real time, which restores the high-range sound that is lost in compression for a richer, more complete listening experience.

You can listen to music easily on the **HT-A5000**, which works with Spotify Connect™, Chromecast built-in™, Apple Airplay 2, Bluetooth® and Wi-Fi. You can stream your favourite music with just a tap on your phone, meaning your whole family can easily enjoy the high-quality listening experience that the **HT-A5000** provides.

² Requires download of Sony | Music Centre app. Subscription to compatible online music service and third-party terms, conditions, account and fees may apply. Compatible services may not be available in certain countries/regions. Please visit www.sony.net/360RA/ to check compatibility of the application and the service.

³ Availability varies by country

Entertainment with added realism

The **HT-A5000** creates vivid scenes full of real-life colour and depth. All of the original picture quality is preserved when played through the **HT-A5000**, so you'll be completely immersed in movies. Gaming and movies are much more thrilling and realistic as **HT-A5000** supports all the latest formats such as 8K HDR, 4K 120fps and Dolby Vision®.



Enjoy extra deep bass and surround sound with optional speakers

Adding an optional subwoofer to your system to handle low frequencies allows the system to reproduce sound with greater impact and power than before. Designed to bring out deeper bass, more voice clarity and extra fidelity in everything you listen to. The **SA-SW5** optional subwoofer features 300W of deep, rich bass from a 180mm driver with passive radiator. The **SA-SW3** optional subwoofer features 200W of sound from a compact bass reflex subwoofer with a 160mm driver. The **SA-RS3S** optional rear speakers deliver 100W of wider surround sound and can also be mounted on to walls.



Best with Sony TVs

Paired with compatible BRAVIA™ TVs⁴, the **HT-A5000** brings you an immersive audio-visual experience with Sony's best picture and sound quality making the **HT-A5000** the perfect accompaniment to your BRAVIA TV. With Acoustic Centre Sync using the cable supplied with the **HT-A5000**, the TV becomes the centre speaker meaning that action and sound are precisely aligned so your viewing become much more immersive. You'll hear dialogue from exactly where the character is standing in the scene. Everything links up perfectly when connected to the new range of [BRAVIA TVs](#). With Integrated UI, the soundbar settings automatically appear on the BRAVIA Quick Setting menu⁵.

A premium design and easy to use soundbar that is perfect for your home

The **HT-A5000** has a premium minimalist Omnidirectional Block design with sophisticated rounded edges. Setting it up couldn't be easier thanks to HDMI eARC, Optical-in and USB port. The **HT-A5000** also works with your favourite voice assistants such as Google Assistant⁶ and Amazon Alexa⁷. In addition, just add the soundbar to your speaker group using the Google Home app and all you have to do is speak to your Google Assistant device – whether you want to start playing music, change the volume or many other functions.

Price & Availability

The **HT-A5000** will be available in Australia from March 2022. Pricing at SRP \$1299.00 AUD

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About Sony Corporation

Sony Corporation is a creative entertainment company with a solid foundation of technology. From game and network services to music, pictures, electronics, image sensors and financial services - Sony's purpose is to fill the world with emotion through the power of creativity and technology. For more information, visit: <http://www.sony.net/>.

About Sony Australia: Sony Australia Limited is a wholly owned subsidiary of the Sony Corporation of Japan, and a leading manufacturer of audio, video, communications and information technology products for the consumer and professional markets. Committed to producing innovative and quality electronic products, the range includes BRAVIA TVs, Alpha digital interchangeable lens cameras and Cyber-shot digital cameras,

⁴ BRAVIA™ Acoustic Centre Sync mode works with the Z9J series, A90J series, A80J and X95J Series. Product availability varies by country .

⁵ Integrated UI works with the following models: Z9J series, A90J series, A80J series, X95J series, X90J series, X85J series, X80J series. Product availability varies by country.

⁶ Google, Google Home and Chromecast built-in are a trademark of Google LLC. Google Assistant is not available in certain languages and countries.

⁷ Amazon Alexa and all related logos are trademarks of Amazon.com, Inc. or its affiliates. Amazon Alexa is available in select languages and countries/regions

headphones, Walkman MP3 players and other audio products, and professional broadcast equipment. For more information on Sony Australia, visit www.sony.com.au.

Images: Product images can be downloaded from the Sony Australia & NZ Flickr site: <https://www.flickr.com/photos/sony-anz/>. For assistance, please contact the Sony team at Adhesive PR at sony@adhesivepr.com.au

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