

# SONY

**For Immediate Release**

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## **Sony Introduces New GP-VPT2BT Wireless Shooting Grip**

*Versatile, Reliable and Cable-free Grip for Improved Mobility and Creativity*



GP-VPT2BT

**SYDNEY - January 15, 2020** – Building on the growing lineup of cameras and accessories developed for modern creators, Sony today has announced the new **GP-VPT2BT** wireless shooting grip. Ideal for various types of content creation ranging from vlogs and travel photography / videography to simple everyday use, the new grip offers optimum stability and comfort combined with cable-free connectivity and a reliable dust and moisture resistant design<sup>1</sup>.



GP-VPT2BT with Alpha 6600 and SELP1650

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<sup>1</sup> Not guaranteed to be 100% dust and moisture proof.

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Compatible with a variety of Sony's latest digital cameras<sup>2</sup>, the **GP-VPT2BT** connects easily via Bluetooth, allowing creators to simply aim and shoot without interfering cables or exposed inputs. The new grip includes a useful tilt feature that allows for flexible vertical angle adjustment as well as the ability to switch from normal to self-shooting mode with ease. Additionally, it has an adjustment wheel that can be loosened or tightened to allow for seamless operation with cameras of different sizes and weights. The grip also includes a flip button, indicator light and lock switch, and can be quickly changed into a tripod by simply expanding the bottom portion, enabling easy, stable and hands-free shooting.



GP-VPT2BT with Alpha 7III and SEL35F18F

The **GP-VPT2BT** Wireless Shooting Grip will be available in Australia from February 2020 for SRP\$199.

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**Product Information:** For further Sony product information or stockist details, readers can contact Sony Australia on 1300 720 071 or visit [www.sony.com.au](http://www.sony.com.au). For all trade and commercial enquiries, readers can contact the Directed Electronics Australia Team on 03 8331 4800 or email [sony.sales@directed.com.au](mailto:sony.sales@directed.com.au).

**Images:** For assistance, please contact the Sony team at Adhesive PR at [sony@adhesivepr.com.au](mailto:sony@adhesivepr.com.au)

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<sup>2</sup> Compatible with  $\alpha$ 9 II,  $\alpha$ 9,  $\alpha$ 7R IV,  $\alpha$ 7R III,  $\alpha$ 7 III,  $\alpha$ 6600,  $\alpha$ 6400,  $\alpha$ 6100, and RX100 VII. Firmware must be updated on cameras to ensure compatibility.