

# SONY

**For Immediate Release**

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Sony Australia Ltd

## **Sony launches FX6 full-frame professional camera to expand its Cinema Line**

*FX6 combines the best of Sony's industry-leading digital cinema technology with advanced imaging features from Alpha™ Mirrorless Cameras*



ILME-FX6V with SEL24105G

- **4K 10.2 megapixel full-frame back-illuminated CMOS Exmor R™ sensor**
- **Compact and lightweight body design for on-the-go shooting**
- **Ultra-high sensitivity with ISO expandable to 409,600 for very low light conditions**
- **15+ stops of dynamic range<sup>1</sup>**
- **S-Cinetone™ look profile, also used in FX9 and inspired by VENICE colourimetry**
- **BIONZ XR™ image processing engine, first used in Alpha 7S III**
- **Fast Hybrid Auto Focus, also used in Alpha cameras and FX9**
- **Recording up to 4K 120p / HD 240p, 10 bit 4:2:2 colour depth in full-frame**
- **Support for up to 12G-SDI and 4K at up to 60p 16-bit SDI RAW output**
- **Compatible with more than 50 E-mount lenses**

**SYDNEY, 18 November 2020** – Sony today officially announced the [FX6](#) camera (model ILME-FX6V), the latest addition to Sony's Cinema Line; a series of products that brings the company's expertise in imaging technology to a broad range of filmmakers and content creators.

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<sup>1</sup> For S-Log3. Sony test

Sony's Cinema Line, which also includes the VENICE and FX9 cameras, delivers a coveted filmic look, cultivated from extensive experience in digital cinema production, as well as enhanced operability thanks to an innovative body design, extensive durability and intuitive customisability.

As part of the Cinema Line, the all-new FX6 incorporates Sony's core technologies of image sensor, processing engine, and AF (autofocus) performance. FX6 is also compatible with the wide range of Sony E-mount lenses for creative flexibility.

*"The new FX6 is the latest example of Sony's continuous drive to push the boundaries of imaging technology based on the needs of our customers, especially in the growing space of video creation"* said Jun Yoon, Head of Digital Imaging, Sony Australia & New Zealand. *"The addition of the FX6 into our Cinema Line range presents another tool to enable the extraordinary skills and talents of today's content creators and cinematographers. The FX6 leverages technology from Sony's industry-leading VENICE cinema camera and marries it with the best of Sony's innovative Alpha mirrorless camera technology."*

Jun Yoon continued, *"Sony is seeking to showcase the exceptional talent and abilities of cinematographers and filmmakers across Australia and New Zealand, with the Sony Film Festival. Commencing in 2021, the Sony Film Festival aims to encourage filmmakers at all levels, from passionate enthusiasts to industry veterans. Building on Sony's deep roots in the global film and television industry, and its technology leadership in digital imaging, the inaugural Sony Film Festival will open for entries in January 2021."*



### **Full-frame cinematic image quality**

The new camera features a 10.2 MP<sup>2</sup> full-frame back-illuminated Exmor R™ CMOS sensor that delivers a 15+ stop wide dynamic range<sup>3</sup> with high sensitivity and low noise. FX6's base sensitivity is ISO 800 with an enhanced sensitivity setting of ISO 12,800<sup>4</sup> - expandable to 409,600<sup>5</sup> - for shooting in low and very low light conditions. It is capable of recording in XAVC All Intra 4:2:2 10-bit depth with stunning image quality in DCI 4K (4096 x 2160 – up to 60p), QFHD 4K (3840 x 2160 – up to 120p<sup>6</sup>) and FHD (1920x1080 – up to 240p) for incredibly detailed slow motion. When more convenient file sizes are needed, FX6 can record in XAVC Long GOP 4:2:0 8-bit QFHD 4K (3840 x 2160 – up to 120p<sup>6</sup>) and 4:2:2 10-bit FHD (1920x1080 – up to 240p). FX6 also includes a BIONZ XR™ image processing engine, first used in the new Sony Alpha 7S III camera, providing up to four times faster processing performance compared to the FS5 II.

Developed with the same expertise as Sony's world-leading VENICE cinema camera, FX6 offers advanced cinematic colour science including S-Cinetone™ for richer tonal reproduction right out of the box, as well as S-Log3, S-Gamut3 and S-Gamut3.Cine for post-production flexibility. FX6's cinematic colour science is optimised for premium applications by capturing the maximum dynamic range from the sensor and providing creative freedom. Leveraging the colour science of VENICE, FX6 also allows productions to easily match footage with other cameras in the cinema line.

### **Advanced video features**

Pulling from Sony Alpha's impressive AF features, FX6 offers Fast Hybrid AF by combining 627-point<sup>7</sup> focal plane phase-detection AF, with advanced Face Detection and Real-time Eye AF in high frame rates, with continuous AF, allowing camera operators to effortlessly and precisely track fast-moving subjects in slow motion without losing focus. Fast Hybrid AF works with over 50 native E-mount lenses, and at 4K 120p<sup>8</sup>. The camera can also capture up to five times slow-motion with 4K (QFHD) 120fps.

The new FX6 also offers internal electronic variable ND filters for easy and seamless control of the camera's filter density. Users can set variable ND to auto, or adjust the filter density manually in smooth increments from 1/4 to 1/128, for perfectly exposed images without affecting the depth of field or shutter angle, even during changing lighting conditions. Combined with the camera's ultra-high sensitivity, the electronic variable ND filter provides users with outstanding creative control in almost any shooting environment.

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<sup>2</sup> 12.9 megapixel total

<sup>3</sup> For S-Log3. Sony test

<sup>4</sup> when shooting in S-Log3

<sup>5</sup> when shooting in SDR/HDR mode

<sup>6</sup> 10% image crop

<sup>7</sup> Maximum AF points and area coverage. This varies according to the recording modes.

<sup>8</sup> There are some restrictions on the availability of the frame rates and system frequencies for AF.



### **Made for content creators on the go**

#### *Outstanding Mobility and Operability*

Built with a durable magnesium alloy chassis, measuring just 4.6 inches x 6 inches x 4.5 inches (116 millimetres x 153 millimetres x 114 millimetres), and weighing just 1.96 pounds (0.89 kilograms), FX6 has a compact and lightweight design making it easy for users to grab and shoot at any time. The new camera includes a heat dissipating structure to keep the camera's components within their normal operating ranges to prevent overheating, even during extended recording times. FX6 also features a modular design allowing users to easily pair accessories, such as grips and viewfinders, or attach the camera to other mechanisms, such as gimbals and drones.

FX6's 3.5-inch LCD Viewfinder can be attached on multiple locations of the camera body for added freedom, and easy menu control with touch operation. Using a quick access control menu for commonly accessed features, camera operators can change key settings with a single touch - including Codec, Imager Scan Mode, Picture Size and Frequency, Base ISO and Sensitivity, Shooting Mode and Audio Levels.

#### *Professional-level reliability*

In line with professional workflows, FX6 includes a 12G-SDI output that also supports 16-bit RAW, HDMI output, timecode in/out, built-in Wi-Fi and four channel audio recording (via XLR Interface, Multi-Interface Shoe and built-in Stereo Mic). The new camera also features two media slots compatible with CFexpress Type A cards<sup>9</sup> for higher overall capacity, and faster read and write speeds, in addition to SDXC UHS-II/UHS-I cards.

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<sup>9</sup> CFexpress Type A cards are necessary for XAVC-I QFHD 100/120fps and XAVC-I FHD 150/180/200/240fps.



Additionally, Sony's Catalyst Browse/Prepare<sup>10</sup> software facilitates fast and easy editing. Users can import FX6's image stabilisation metadata into Catalyst Browse/Prepare to transform handheld footage into incredibly smooth and stable visuals. FX6 also has a dedicated Clip Flag button to easily filter and locate preferred takes using Catalyst Browse/Prepare. This software also reflects metadata indicating when FX6 is rotated or in its normal position, eliminating the need to rotate footage beforehand. FX6 is also compatible with Sony's Content Browser Mobile App to easily monitor and control focus, iris, and zoom remotely<sup>11</sup>.

### **About Cinema Line**

Cinema Line is a series of professional cameras that have a filmic look, cultivated from Sony's experience in digital cinema production, and enhanced operability and reliability that responds to the wide variety of creator's high demands.

Cinema Line includes the digital cinema camera VENICE, which is highly acclaimed in the feature and episodic production industry, and the professional camera FX9, which is popular for documentary and drama production. With the new FX6, Sony brings versatile creative tools to all types of visual storytellers.

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<sup>10</sup> Catalyst Version 2020.1 is required.

<sup>11</sup> Compatible cameras, remote controllers, smartphone and applications are required.



### **Sony Film Festival**

Sony is excited to announce further details of the Sony Film Festival, off the back of the FX6 and Alpha 7S III announcements. In its inaugural year, the Festival includes three categories; Fiction, Non-Fiction and Music Video, embracing a broad swath of the short-form filmmaking landscape. With an impressive pool of prizes up for grabs, the Sony Film Festival will open for entries in January 2021. Interested filmmakers can find more information or register their interest by visiting the festival site [here](#).

### **Availability**

The FX6 full-frame Cinema Line camera will be available in Australia from December 2020, for SRP \$9,999.

For full product details, please visit: [FX6](#)

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**About Sony:** With a diverse portfolio of businesses across electronics, music, film, interactive games and telecommunications, Sony is uniquely positioned to be the world's largest technology and entertainment company. Sony Australia Limited is a wholly owned subsidiary of the Sony Corporation of Japan, and a leading manufacturer of audio, video, communications and information technology products for the consumer and professional markets. Committed to producing innovative and quality electronic products, the range includes BRAVIA TVs, Cyber-shot digital cameras, Handycam camcorders,  $\alpha$  digital interchangeable lens cameras, Walkman MP3 players, headphones and other audio products, and HD professional broadcast equipment. For more information on Sony Australia, visit [www.sony.com.au](http://www.sony.com.au).

**Product Information:** For further Sony product information or stockist details, readers can contact Sony Australia on 1300 720 071 or visit [www.sony.com.au](http://www.sony.com.au). For all trade and commercial enquiries, readers can contact the Directed Electronics Australia Team on 03 8331 4800 or email [sony.sales@directed.com.au](mailto:sony.sales@directed.com.au).

**Images:** Product images can be downloaded from the Sony Australia Flickr site <http://www.flickr.com/photos/sonyaustralia/sets>. For assistance, please contact the Sony team at Adhesive PR at [sony@adhesivepr.com.au](mailto:sony@adhesivepr.com.au)

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